



# The 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic

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## Sponsorship Levels

Presenting Sponsor (one)	\$25,000
Strike Sponsor (Unlimited)	\$5,500
Lane Sponsor (Unlimited)	\$3,300
Half Lane Sponsor	\$2,500
Youth Lane Sponsor	\$2,500

Detailed information about each sponsorship level is included in your package

## Additional Sponsorship Opportunities

Bowling & Billiard's not included

Event Dinner Sponsor	\$1000
Event Signage Sponsor	\$1000
Event Program Sponsor	\$500
Event Underwriting Sponsor	\$500

Additional Sponsorship Opportunities are needed to help offset the cost of the event. In appreciation for your assistance we will provide name recognition as sponsors in our event program.

Contact:

The Zella Company, Event Organizer  
(425) 451-9500

[bowlinginfo@trufantfamilyfoundation.com](mailto:bowlinginfo@trufantfamilyfoundation.com)





## Presenting Sponsor: \$25,000

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Want to compete with professional athletes? Want to make a difference in the community and the lives of young kids? Join us at the 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic presented by YOU. This event promises a night of fun, excitement, competition and...its tax deductible!

As the **Presenting Sponsor** of the 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic, your company or group will receive the following:

**1<sup>st</sup> Frame:** Name and/or logo recognition on all Bowling & Billiards Classic promotional material as “Presented By.” This includes:

- Event signage
- Radio and TV promotional advertising as “Presented by”
- Media coverage at event
- Logo on T-shirts, invitations and team photos
- Logo on Trufant Family Foundation website

**2<sup>nd</sup> Frame:** Thank you presentation at local corporate event by Marcus Trufant. This will include an authentic framed Seahawk Trufant jersey with company name embroidered on back and signed by Marcus.

**3<sup>rd</sup> Frame:** Four game tickets in the Trufant Family Foundation Suite including food and drink to a Seattle Seahawk regular season home game. Package also includes four side-line passes for team warm-up. Watch Marcus and the rest of the Seahawks warm-up from the side-lines one hour before game time (Agreed upon date with the Trufant Family Foundation).

**4<sup>th</sup> Frame:** Full page advertising in the Bowling & Billiards Classic event program.

**5<sup>th</sup> Frame:** Opportunity to run promotional video at event on ACME Bowl big screen televisions and projectors and a promotional or information booth at event (Either or both are optional).

**6<sup>th</sup> Frame:** Promotional opportunity to provide items for player, participant, and volunteer gift bags as well as silent auction items and door prize raffle items (See procurement form).

**7<sup>th</sup> Frame:** Acknowledgement of contribution during event via power point logo presentations.

**8<sup>th</sup> Frame:** Private billiards table adjacent to Seahawks table and up to two entries into the Annual Billiards tournament.

**9<sup>th</sup> Frame:** Presenting sponsor will receive one center lane for four bowlers partnered with Marcus Trufant and/or one of his Seattle Seahawk teammates. This includes:

- Three games of bowling
- Bowling shoe rental
- Gift bags
- Sponsor branded bowling shirts
- Catered appetizers, dinner and drink coupon
- Bowling Team photo for each bowling participant
- Live auction opportunity to raise your bid cards to support Mary Bridge Children’s Hospital
- Autograph opportunities, silent auction, raffle and door prize entry.

**10<sup>th</sup> Frame:** Presenting sponsor will receive six additional guest passes with the opportunity to purchase up to 20 more at \$50 each.

**Extra Frame:** Make this a corporate morale event! For an additional \$10,000, receive 10 private VIP lanes for up to 50 people. Exclusively enjoy the 7-10 Bowling Lounge complete with 10 full size lanes and lounge area while still participating in this exciting event.





## Strike Sponsor: \$5,500

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Want to compete with professional athletes? Want to make a difference in the community and the lives of young kids? Join us at the 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic for a night of fun, excitement, competition and...its tax deductible!

As a **Strike Sponsor** of the 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic, your corporation will receive the following:

**1<sup>st</sup> Frame:** Strike Sponsor will receive name and/or logo recognition on all Bowling & Billiards Classic promotional and event related material as "Strike Sponsor." This includes:

- Event signage
- Logo on T-shirts, invitations and team photos
- Logo on Trufant Family Foundation website

**2<sup>nd</sup> Frame:** Framed Seahawk Trufant team replica jersey with your company name embroidered on back and signed by Marcus Trufant.

**3<sup>rd</sup> Frame:** Two club level seats for a Seattle Seahawk regular season home game (Agreed upon with the Trufant Family Foundation).

**4<sup>th</sup> Frame:** Half page advertising in the Bowling & Billiards Classic event program.

**5<sup>th</sup> Frame:** Promotional or information booth at event (Either or both are optional).

**6<sup>th</sup> Frame:** Promotional opportunity to provide items for player, participant, and volunteer gift bags as well as silent auction items and door prize raffle items (See procurement form).

**7<sup>th</sup> Frame:** Acknowledgement of contribution during event via power point logo presentations and when a strike is bowled.

**8<sup>th</sup> Frame:** Strike sponsor will receive one lane for four bowlers partnered with a Seattle Seahawk player.

This includes:

- Three games of bowling
- Bowling shoe rental
- Gift bags
- Bowling T- shirts
- Catered appetizers, dinner and drink coupons
- Bowling Team photo for each bowling participant
- Live auction opportunity to raise your bid cards to support Mary Bridge Children's Hospital
- Autograph opportunities, silent auction, raffle and door prize entry.

**9<sup>th</sup> Frame:** Strike sponsor will receive four additional guest passes with the opportunity to purchase up to 10 more at \$50 each.

**Extra Frame:** Make this a corporate morale event! For an additional \$10,000, receive 10 private VIP lanes for up to 50 people. Exclusively enjoy the 7-10 Bowling Lounge complete with 10 full size lanes and lounge area while still participating in this exciting event.





## Lane Sponsor: \$3,300

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Want to compete with professional athletes? Want to make a difference in the community and the lives of young kids? Join us at the 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic for a night of fun, excitement, competition and...its tax deductible!

As a **Lane Sponsor** of the 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic, your corporation will receive the following:

**1<sup>st</sup> Frame:** Lane Sponsor will receive name and/or logo recognition as participant on lane signage and event T-shirt.

**2<sup>nd</sup> Frame:** 1/6 page advertising in the Bowling & Billiards Classic event program.

**3<sup>rd</sup> Frame:** Promotional opportunity to provide items for player, participant, and volunteer gift bags as well as silent auction items and door prize raffle items (See procurement form).

**4<sup>th</sup> Frame:** Lane sponsor will receive one bowling lane for four bowlers partnered with a Seattle Seahawk player or Sea Gal. This includes:

- Three games of bowling
- Bowling shoe rental
- Gift bags
- Bowling T-shirts
- Catered appetizers, dinner and drink coupons
- Bowling Team photo for each bowling participant
- Live auction opportunity to raise your bid cards to support Mary Bridge Childrens Hospital
- Autograph opportunities, silent auction, raffle and door prize entry.

**Extra Frame:** Give kids in your community the opportunity to bowl with their idols. For \$2500, sponsor a youth lane. This will include all the same amenities as a lane sponsor with lane signage to read –“The Boys and Girls Club of South Seattle Sponsored by “**Your Company**” or something similar. A night of fun, excitement and a positive life time experience for kids...AND ITS TAX DEDUCTIBLE!





## Billiard Tournament Participant: \$250

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Want to compete with professional athletes? Want to make a difference in the community and the lives of young kids? Join us at the 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic for a night of fun, excitement and competition and...its tax deductible!

Match sticks with the Seattle Seahawks in the Annual Marcus Trufant Billiards tournament, a bracket format competition that will pit you against some of the best “sharks” the Seahawks could muster. The tournament will be double elimination giving you two chances to win the first Trufant Billiards trophy and bragging rights for the entire year.

As a **Billiard Tourney Participant** of the 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic, you will receive the following:

- One entry into the Billiards Tournament
- Gift bags
- Sponsor Branded T- shirts
- Catered appetizers, dinner and drink coupons
- Billiard Team photo
- Live auction opportunity to raise your bid cards to support Mary Bridge Childrens Hospital
- Autograph opportunities, silent auction, raffle and door prize entry.





# Sponsorship Commitment Form

The 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic

When: October 15, 2007 Where: ACME Bowl, 100 Andover Park West, Tukwila WA 98199

**Yes! I would like to support the Trufant Family Foundation.**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Web site: \_\_\_\_\_

## Sponsorship Levels:

Please select one of the following partnership packages (see attached pages for detailed descriptions):

- |  |          |  |         |
|--|----------|--|---------|
| <input type="radio"/> Presenting Sponsor | \$25,000 | <input type="radio"/> Half Lane Sponsor  | \$2,500 |
| <input type="radio"/> Strike Sponsor     | \$5,500  | <input type="radio"/> Youth Lane Sponsor | \$2,500 |
| <input type="radio"/> Lane Sponsor       | \$3,300  |  |         |

- I would like to support the Trufant Family Foundation. In lieu of sponsorship, please accept my cash contribution in the amount of \$ \_\_\_\_\_

## Paying by Credit Card:

Credit Card:  Visa  MasterCard

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

## ***Thank you for your support***

Please forward commitment form and check or credit card number by October 7, 2007 to:

**Trufant Family Foundation**

**Attn: Constance Trufant**

**PO Box 110639**

**Tacoma WA 98411**

**Fax to 253.212.9739**

For questions or additional information contact:

The Zella Company, Event Organizer, 425.451.9500

[bowlinginfo@trufantfamilyfoundation.com](mailto:bowlinginfo@trufantfamilyfoundation.com)

<http://www.trufantfamilyfoundation.com>

Trufant Family Foundation Non-Profit Tax ID# 20-0372528





# Procurement Form

The 4<sup>th</sup> Annual Marcus Trufant Bowling & Billiards Classic

**When:** October 15, 2007 **Where:** ACME Bowl, 100 Andover Park West, Tukwila WA 98199

**Yes! I would like to support the Trufant Family Foundation by donating items for your auction and/or for tournament participant or player gift bags.**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Web site: \_\_\_\_\_

**Donation Items:**

Please list any silent auction items or gift items you would like to donate to the Foundation and their tax deductible dollar amount.

Item	Dollar Value of Item

**Please Check One:**

- Please contact me for item pick up
- Item included with procurement form
- Committee to create gift certificate

***Thank you for your support***

Please forward procurement form by October 1, 2007 to:

Trufant Family Foundation  
 Attn: Constance Trufant  
 PO Box 110639  
 Tacoma WA 98411  
 Fax to 253.212.9739

For questions or additional information contact:  
 The Zella Company, Event Organizer, 425.451.9500  
[bowlinginfo@trufantfamilyfoundation.com](mailto:bowlinginfo@trufantfamilyfoundation.com)  
<http://www.trufantfamilyfoundation.com>

Trufant Family Foundation Non-Profit Tax ID# 20-0372528

